

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE

IQAC NEWS LETTER

(An Autonomous Institute, Affiliated to Bharathiar University, Coimbatore)

(Re-Accredited with "A" Grade by NAAC)

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Bi-annual News Letter

Secretary's Messages

I am very much delighted to know that the Bi-annual news letter of the odd semester of 2019 is being released. This exercise will pay way to bring out hidden talents and creativity of our students.

I congratulate all our faculty and students for this endeavor. I am certain that our students aim to get not only degree but also gain confidence, courage, commitment and skills required to achieve their goals. It is a sparkle in the eyes of the students that endear and energize the quest of life.

To be successful in life one should practice discipline. In order to obtain it, one should have honesty, punctuality, good behavior, obedience, orderliness and self-restraint. If these yard sticks are reached along with education the fruits of life can be tasted. So obtain knowledge, upgrade your skills and prove your competency for, 'You are the creator of your own destiny'.

Principal's Desk

Creativity is not the exclusive domain of great writers, artists and scientists. Everyone can be creative and even a child is creative in its play with clay. Creative people have done something different to remember. Imagination and creative thinking form part of a strong system of memory which provides opportunities to exhibit the inner talents.

Life is an endless series of opportunities awaiting exploration and with our ability, we must contribute to ourselves and to others by thinking positive thoughts and doing positive action.

Our mission is not just to attain excellence in academic but in nuturing and growing the fertile minds of students into productive and responsible citizens of our country with human values and character qualities. The impacting academic journey has added a new dimension towards empowering the students to face the challenges of the competitive globalized world.

Editorial Board

Chief Patron

Dr. K.A. Chinnaraju, Secretary

Patrons

Dr. N. Mala, Principal

Co-ordinator

Prof.N.Madhubala, Assistant Professor,
Department of IT

Memorandum of Understanding

Signed MoU with Talking Yak for improving communication skills among students from on 01.07.2019 to 01.07.2020.



Signed MoU with Infosys BPM, Bengaluru at Bharathiar University, Coimbatore on 01.10.2019.

Signed MoU with ICT Academy from 01.07.2019.

Signed MoU with EDEX Academy on 27.10.2017.

IQAC



IQAC conducted a workshop on “Awareness towards NAD” was conducted on 27.08.2019 by Mrs.Bhuvaneshwari, Asst Professor, Bharathiar University, Coimbatore.

Intellectual Property Cell



IQAC conducted an One day Workshop on “Intellectual Property Rights” was conducted on 28.09.2019 by Dr.Parimelazhagan Thangaraj, Professor, Department of Botany, School of Life Sciences, Bharathiar University, Coimbatore.

Centre for Human Excellence

Inauguration of “Centre for Human Excellence” was conducted on 28.06.2019 by Mr. G. Muthu Ramasamy, Technical Head, AZTEK Technologies and Mr.K.Balamurugan, Director, AZTEK Technologies.

Guest lecture on the “Career Opportunities in Defence” was conducted by Prof. Anto, Director, Defence Academy, Coimbatore on 06.08.2019



Seminar on ‘Cracking for NET/SET Exams was conducted on 17.08.2019 by Prof. K. Narayanan, NET/SLET Trainer & Dr. D. Vijayachandran, NET/SLET Trainer, Puducherry



Ten days Training Programme for “Cracking for NET/SET Exams” in association with Pondicherry NET Academy on week end days from September 2019.

Centre for Human Excellence



Inauguration of "Centre for Human Excellence"
Chief Guest: Mr.G.Muthu Ramasamy, Technical Head, AZTEK Technologies, Coimbatore & Mr.K.Balamurugan, Director, AZTEK Technologies, Coimbatore on 28.06.2019.

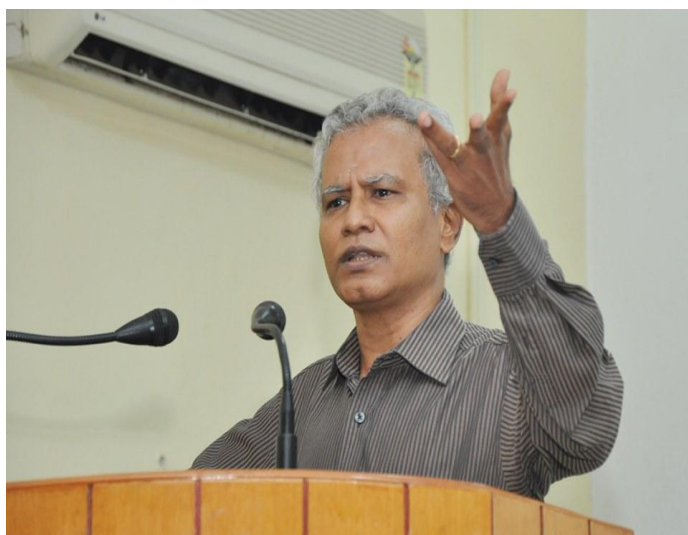


An Awareness on UPSC Exams was conducted on 26.08.2019 by Mr. Mohammed Suhail, Business Development Associate BYJUS, Coimbatore Division.

KKCAS Highlights



Inauguration of Science Association (Computer Science, Computer Applications, Information Technology) “ SCIENTIA 2K19” with a guest lecture on “Effective usage of Social Media & Corporate Expectation from the Freshers” was conducted on 20.08.2019 by Mr.Imran Ahamed, Director Infinite Edge Training consultancy, Coimbatore.



Inauguration of Commerce and Management Associations “CARVE 2019”, COMPAC 2019, SKILL 2019 and a guest lecture on “ Career Opportunities in Business” was conducted by Mr.K. Badri Narayanan, Auditor, Coimbatore on 08.08.2019.



Inauguration of Student Clubs and Guest Lecture on ‘Contribution of Clubs to the Inherent Talents and Social Responsibilities of the Students’ Dr. A. Vimala, Professor & Head, Department of Extension, Career Guidance & Students welfare, Bharathiyar University, Coimbatore on 13.08.2019.

Faculty Timeline

Faculties from various departments attended a faculty development programme on “Harnessing Outcome Based Teaching – Learning Deliverables for the Enhancement of Accountability in Contemporary Education – A Holistic Perspective.” at Coimbatore Institute of Engineering and Technology from 12.06.2019 to 25.06.2019.

Dr.V.Vijayalakshmi and Dr.M.Sengaliappan attended a National Level Workshop on “Planning and Writing Successful Grant Proposals in the Science, Arts and Humanities” at Kongunadu Arts and Science College on 06.07.2019.

Dr.M.Sengaliappan served as guest to Intercollege National level symposium” In Thirst 2019” organized by Department of Computer Science, Angappa College Of Arts & science

Prof.E.Karthika and Prof.C.Senbagavalli attended a Two day Intensive Training Programme on “Public Financial Management System Expenditure Advance Transfer-EAT Module at Kongunadu Arts and Science College on 30.07.2019 & 31.07.2019.

Dr.V.Vijayalakshmi and Dr.M.Sengaliappan attended a FDP on “Developing Innovative Teaching Methods in the Digital Age to keep Students Engaged” by Mr.Nair Vishal Vijay, EDC Cell Incharge, Asst.Professor, Department of Mechanical Engineering, Karunya University at Hotel CAG Pride, on 26.07.2019.

Dr.V.Vijayalakshmi and Prof.C.Subha attended a FDP on “Awareness on “Entrepreneurship Development Skills” by Dr.K.Kanthavel, Hub Coordinator, Anna University, Regional campus from 30.07.2019 to 01.08.2019.

Prof.C.Subha attended an International Conference on Interdisciplinary Research Innovations in Science, Engineering, Management & Humanities at Thailand, Bangkok from 03.07.2019 to 10.07.2019.

Prof.P.Kowsalya and Prof.J.Kalaiselvi attended a seminar on “Applications of Graph Theory to the Internet of Things” at Kongu Engineering College, Erode on 18.07.2019 & 19.07.2019.

Dr.M.Sengaliappan and Prof.B.Karthikeyan attended a FDP on “Introduction to Angular JS” by Mr. Dinesh Kumar Gandhi, ICT Academy of Tamilnadu at Sankara Arts and Science College of Commerce on 23.07.2019 to 25.07.2019.

Prof.C.Senbagavalli and Prof.C.Subha attended a workshop on “Salesforce faculty Interaction Meet 2019” at The Residency Towers, Coimbatore on 26.07.2019.

Prof.B.Karthikeyan attended a workshop on “Ethical Hacking with Cyber Security” at IIT Madras on 27.07.2019 and 28.07.2019.

Prof.S.Kowsalya & Prof.P.Ponsekar attended the seminar on “IEEE Launch and Learn Knowledge” at Vivanta, Coimbatore on 05.08.2019.

முனைவர் சா. மழலைச்சிலம்பு served as resource person on the topic “முனைவர்ப்பட்ட கூட்டக்குழு உறுப்பினர்” at Nehru College of Arts and Science.on 31.8.2019.

Prof.E.Karthika attended a seminar on “Converting the Research work into Worth Commercialization – Claim Drafting” at Bharathiar University on 29.08.2019 & 30.08.2019.

Prof.S.Nivetha attended a One day National Workshop on “Advanced Excel Spreadsheet Analysis for Social Science Research” at Park’s College, Tirupur on 21.08.2019.

Prof.D.Umanandhini and Prof.S.Kawsalya attended an “Awareness On Revised Naac Norms And Procedures” at Sree Narayana Guru College of Arts and Science, Coimbatore on 17.08.2019.

Dr.M.Sengaliappan and Prof.B.Karthikeyan attended a seminar on ICT-Academy-CSR Convergence Meet-2019 at ITC Chola Grand Guindy, Chennai on 27.08.2019.

Prof.C.Senbagavalli attended a seminar on “Converting the Research work into worth Commercialization-Claim Drafting” at Bharathiar university on 29.08.2019 & 30.08.2019.

Prof.S.Kawsalya and Prof.N.Madhubala served as a resource person for “Career Guidance and Life Skill Development Programme” at Government High School, Madampatti, Coimbatore on 14.10.2019.

Prof.K.Lathamani and Prof.P.Pavithra served as a resource person for “Career Guidance and Life Skill Development Programme” at Government Higher Secondary School, Alandurai, Coimbatore. on 17.10.2019.

Prof.A.Meenadevi attended a Two days Outbound Training @ NOBLE at Nehru Institute of Technology, Coimbatore on 18.10.2019 & 19.10.2019.

Prof.C.Senbagavalli attended an awareness programme on “Spoken Tutorial” by Career Guidance Cell at Bharathiar University on 19.09.2019.

Prof.C.Senbagavalli attended a seminar on “Cyber Security Education and Awareness K7” at Hotel Vjiay Elanza, Coimbatore on 20.09.2019.

Prof.G.Dhivya attended a one day Workshop on “Data science with Python for Data Analysis” on 20.09.2019 at Karpagam College of Engineering.

Extension Activity on Career Guidance and Student Counseling Programme at Sethu Vidyalaya Matriculation Higher Secondary School, Kurumbapalayam on 19.10.2019

Mrs. Maheswari, Director of Physical Education acted as a team coach for the University Football team held at Christ University from 22.10.2019 to 31.10.2019.

Research and Publications

Prof.P. Esther Jebarani published a paper on “A Compact UWB slot Antenna for WiMAX and WLAN Application” in International Journal of Innovative Technology and Exploring Engineering, ISSN:2278-3075, Volume 8 Issue 8S.

P. Esther Jebarani published a paper on “Portable UWB Based Monopole Antenna For Wearable Applications” in International Journal of

Recent Technology and Engineering (IJRTE), ISSN: 2277-3878, Volume-8 Issue-2.

Prof.P.Vasanthi and Prof.S.Barathi published a paper on “A study on consumer preferences towards online shopping in Coimbatore city.” in PARIPEX-Indian Journal of Research, Vol-No.8, Issue-7, Pg.No- 211 & 212, ISSN No-2250-1991.

Prof.S.Kawsalya published a paper on “Secure Data Splitting & Merging Techniques in Cloud Computing System” in Research Review Journal, Volume 4.

Prof.E.Karthika published a paper on “A Study on Entrant's Expectations of Shopping Malls in Coimbatore City” in Journal of Emerging Technologies and Innovative Research, Volume 6, Issue 5, ISSN - 2349-5162.

Prof.E.Karthika published a paper on “A study on Factors Influencing to Purchase in Shopping Malls with Reference to Coimbatore City” in International Journal of Research and Analytical Reviews, Volume 6, issue 5, ISSN – 2349 -5138.

Prof.C.Subha published a paper on “A study on Consumer Perception on private label products with reference to Coimbatore City” in (UGC Care Journal), Think India – International Journal, Vol. 22, Issue - 4 6.2.

Prof.D.Umanandhini published a paper on “Gaussian Mixture Model Based Hierarchical Clustering in Prediction of Autism spectrum Disorder” in International Journal of Recent Technology and Engineering (IJRTE), Volume-8, Page no: 5751-5756 ISSN: 2277-3878, Impact Factor : 5.92.

Prof.P.Esther Jebarani published a paper on “Design and Performance of UWB Wide Slot Antenna to Detect the Breast Cancer in Women” in IJEAT(International Journal of Engineering and Advanced Technology) Volume- 8, Issue-6.

பேரா.செ.கனகராஜ், “வேளாண்மை சார்ந்த புழங்குப் பொருட்கள்” என்ற தலைப்பில் ஆய்வுக் கட்டுரை வெளியிட்டுள்ளார். (இதழ் : ஆயுத எழுத்து ஐஐ : 24)

Prof. B.Karthikeyan published paper on “A brief Survey in Biometric Authentication and its Applications” in Journal of Information and Computational Science Vol- 9 Issue-11- November-2019 ISSN: 1548-7741.

Prof.P.Esther Jebarani published a paper on “Method for early detection of breast cancer: A technical review” in Indian Journal of Public Health Research and Development (Scopus) Vol-10, 441-445, Oct-19.

Faculty Paper presentation

Dr.V.Vijayalakshmi presented a paper on “Advertising Services”, Prof.E.Karthika presented a paper on “Banking Services”, Prof.P.Selvi presented a paper on “Financial Services”, Prof.S.Tharaneeswari presented a paper on “Educational Services” and Prof.K.Ramya presented a paper on “Health Care Services” in International Conference on “Services Marketing – Process, Practices and Potential” & National College(Autonomous), Tiruchirappalli.

Prof.C.Subha presented a paper on “An Empirical study on Consumer Perception on Private Label products in Coimbatore City” in International Conference on Interdisciplinary Research Innovations in Science, Engineering, Management & Humanities at Thailand, Bangkok on 03.07.2019 to 10.07.2019

Students' Corner

30 Students of II B.Com and 57 students of III B.Com attended a Two days National Seminar on “The Challenges of Cryptocurrency in India & Orientation of Indico in” at KG College of Arts and Science on 21.06.2019 & 22.06.2019

Mr.M.Karthick Bharathi, Mr.S.Elamparithi, and R.Manoj kumar of III B.Com participated in a Workshop on “Youth Volunteering for Community Development” at Shanti Ashram, Kovaipudur on 27.07.2019.

11 BBA(CA) students attended an ICT Training Programme for Financial Literacy from 01.07.2019 to 31.07.2019.

The 8 students of I B.Com participated in One day National Level Workshop on “Solar Energy Conversion and Storage Technologies” at Coimbatore Institute of Engineering and Technology, Coimbatore on 19.08.2019.

Mr.B.Aravind, Mr.V.Nagaraj, Mr.V.Nalinkumar, Mr.A.Parthiban, Mr.V.Srimugunthan of I B.Com won I Prize with cash of Rs. 3,000 in Regional Exhibition Intercollegiate Meet at Bishop Ambrose College, Coimbatore on 27.08.2019.



Mr.T.Pradeep of III B.Com (PA) won I Prize in individual Kata and Mr.T.Hariharan of II B.Com (CA) won III Prize in Team kata, II Prize in Open Kata, III Prize in Individual Kata, II Prize in Individual Kumite in 6th International Goju Ryu Okinawakan Karate Championship -2019 at Hindusthan College of Arts & Science on 17.08.2019 & 18.08.2019.

Mr.M. Hari prasanth and C. Sathyamurthy of III B.Com(PA) presented a paper on the topic “Investment Banking” in One Day International Conference on “Rejuvenative Marketing Strategies for Sustainable Business in the Digital Era” at Bishop Appasamy College of Arts and Science, Coimbatore on 26.08.2019.

Mr. M.Karuppusamy, Mr.C.Pradeep of III B.Sc.CS and Mr.S.Thamilmani II B.Sc. IT attended a workshop on Desktop Graphics & 2D Animation RD National Arts and Science College, Erode on 28.08.2019.

E.Jayaparvathi & D.Keerthana of III B.Com.(PA) presented a paper on “Impact of Demonetization in India on MSME”. S.Sandhiya & S.Shobana of III B.Com.(PA) presented a paper on “Marketing Assistance and Technology upgradation Scheme for MSME's”. T.Pradeep of III B.Com.(PA) presented a paper on “Credit Guarantee Fund Scheme for Micro and Small Enterprises”. M.Priyadharshini & S.Gokila of II B.Com(PA) presented a paper on “Role of MSME's in India”. M.Krishnakaviya & M.Dharshana of II B.Com(PA) and V.Samuel Jeffry of I B.Com(PA) presented a paper on “Opportunities and Challenges in MSME's”. S.Preethi & S.Regga of II B.Com(PA) presented a paper on “MSME Sector Schemes & Programmes”. M.Logeshwari & R.Kanchana of II B.Com(PA) presented a paper on “Importance and Contribution of MSME”. V.K.Vikram & R.Avisshker of II B.Com(PA) presented a paper on “Challenges Faced by the MSME sectors”. S.Shobana & D.Subiksha of I B.Com(PA) presented a paper on “Marketing Strategy of MSME in framework of Public Welfare Improvement”. K. Jayabharathi & C.Divya of I B.Com(PA) presented a paper on “Role of MSME's in India” in International Seminar on Micro, Small & Medium Enterprises (MSME) & Bharathidhasan College of Arts and Science College, Erode on 13.09.2019

S.Sandhiya & D.Keerthana of III B.Com(PA) presented a paper on “Digital Marketing” in National Level Technical Symposium – “C TECHASTRA'19” at Rathinam college of Arts and Science Coimbatore on 25.09.2019 .

S.Sandhiya & D.Keerthana of III B.Com(PA) presented a paper on “Principles of Insurance and Practice” in One day National Level Conference on Insurance and Technology-Emerging Challenges & Sri Ramakrishna College of Arts and Science, Coimbatore on 27.09.2019

Ms.A.R.Dori Victoriya, Ms.R.Charulatha and Ms.V.Vani of III B.Sc.CS attended a One Day

National Level Workshop on “Attack Surface Enumeration” at AJK College of arts and science on 4.10.2019.

Mr.G.Jegadish of II B.Sc.IT and Mr.Elango of I B.Sc.IT won Fourth place in Inter collegiate Zone B Men Volley ball tournament at Bharathiar University 25.06.2019 & 26.09.2019.

Department of Tamil



18.07.2019 சுவாமி விவேகானந்தரின் 125 ஆம் ஆண்டு சிகாகோ சொற்பொழிவு நினைவு விழா கல்லூரி கலையரங்கத்தில் நடைபெற்றது. அன்று மாணவர்களுக்கு பேச்சுப்போட்டி மற்றும் வினாடி வினாப் போட்டிகள் நடத்தப்பட்டன.



05.08.2019 தமிழ் மன்றத் துவக்கவிழா - கவிதைப் பயிரங்கம்



16.08.2019- 29.08.2019 தமிழ்த்துறை - கலை இலக்கியப் போட்டிகள் - கட்டுரை, வினாடி வினா, பேச்சுப் போட்டி



30.08.2019 மகாத்மா காந்தியடிகளின் 150 ஆவது பிறந்த நாள் விழா, ஆச்சார்யா வினோபாவாவின் 125 -ஆவது பிறந்தநாள் விழா முன்னிட்டு மாநில அளவிலான தமிழ் கையெழுத்துப் போட்டி கல்லூரி கல்வி இயக்கம் சென்னை மாணவர்களுக்கு - கட்டுரை, கவிதைப் போட்டி நடத்துதல்.

09.10.2019 சுற்றுப்புறச் சூழல் அறிவியல் குறித்த கருத்தரங்கம்



சுற்றுப்புறச் சூழல் கருத்தரங்கம் - 23.09.2019, திரு இராஜகோபால், முன்னால் மாணவர், கோயம்புத்தூர் பொறியியல் மற்றும் தகவல் தொழில்நுட்பக் கல்லூரி, நரசிபுரம், கோயம்புத்தூர்.

Department of English

The Bridge Course on 'Fundamentals of English Grammar' was conducted for First year students by English faculties on 20.06.2019 to 28.06.2019.

An Orientation Programme on "Talking Yak" mobile application was conducted and the resource person was Mr.Tom Latinovich, Founder, Director,Talking Yak, Bangalore on 25.06.2019. and 27.08.2019



The Inauguration of English Association, ELF-2019-2020 was conducted with a guest lecture on "Developing Communication Skills" by Dr. K. A. Chinnaraju, Secretary, KKCAS on 16.08.2019.



Training programme on "Personality Development and Interview Skills" was conducted by Ms.J.Oormila Heleena, Associate Professor, Department Of English, CIET on 28.08.2019.



Inter departmental Competition "LITERARY FIESTA 2K19" conducted on 24.09.2019.

Extension Activity at Government Girls Higher Secondary School, Chinna Thadaagam, Coimbatore on 01.10.2019

Department of Mathematics with Computer Applications



The Bridge Course on “Basic Mathematics” for I Year UG Students was conducted by Mathematics faculties from 24.06.2019 to 25.06.2019.

Certificate course conducted in “Latex” on 16.09.2019 to 20.09.2019.

A “Mathematics coaching class” was conducted for plus two students as a part of College Social Responsibility Activity at Government Boys Higher Secondary School, Chinnathadagam on 22.10.2019 to 25.10.2019

Department of Computer Science(UG & PG)



One day workshop was conducted towards the Cloud Literacy Day in association with ICT Academy on 3.10.2019 and 4.10.2019.

Training programme on “Open source & Computer hardware” was conducted on 14.10.2019 as a part of Corporate Social Responsibility Activity at Govt. Girls Higher Secondary School, Thondamuthur, Coimbatore.

Training programme on “Computer Hardware” was conducted as a part of CSR Activity at Govt. Girls Higher Secondary School Thondamuthur on 16.10.2019.

Department of Information Technology (UG & PG)

Orientation Programme on Redhat Linux Certification was conducted by Mr.Kathirvel, Technical Trainer, Red Hat Linux, Chennai. on 25.7.2019.



One day Workshop on “Mobile application Development on Android” was conducted on 30.08.2019 by Mr.H.Mohammed Yaqoob, HR Recruitment Manager & Project Manager, Global Vision Groups, Coimbatore.



Guest lecture on “Bio-Informatics” was conducted on 12.09.2019 by Mr.M.Naveen kumar, Analyst Bio-informatics, Accent Techno Soft, Coimbatore.

Extension activity Training programme on “Open Office, PHP and HTML” for +2 students of Govt. Higher Secondary School , Sennanur was conducted on 24.09.2019.



Two Day Certificate Course on “Internet of Things” was conducted for final year students by Mr.V.M. Prabhakaran, Security Engineer, Head Trainer in New Tech Technology, Coimbatore on 26.09.2019 & 27.09.2019.

Department of Computer Applications



The Bridge Course on “Basics of Computer Terminology” for I Year UG Students was conducted by Department faculties on 20.06.2019.



One Day Workshop on “Scripting Language” by Mr.K.Jeeva, Senior Software Developer, SCENTZ Technologies, Coimbatore on 13.09.2019.



Guest lecture conducted on “Personality Development” by Mrs.P.Manju, Associate Professor and Director, Training and Placement Division, R.V.S College of Arts and Science, Coimbatore on 27.09.2019.

Department of Commerce with Computer Applications (UG & PG)



Seminar conducted on “Opportunities and Challenges in Exporting Goods” on 16.09.2019



Value Based Programme on “Professional Ethics and Social Values” was conducted on 03.10.2019 by Mr.B.Narasimhan, Asst.Professor, Department of Computer Technology, Dr.N.G.P Arts and Science College, Coimbatore.



Extension Activity by “Creating Awareness on Central Government Schemes for Starting a new Business” on 18.09.2019.

Intra Department Symposium on 30.09.2019 at College Premises.

Vocational Educational and Training Programme on “Beautician Course on 24.09.2019.



Paper Presentation Contest conducted on 19.09.2019



Department of Commerce



Training programme was conducted as a part of extension activity on “Management Games” for the children and planting of saplings at Dieter Hueske Boys’ Shelter, Pullagoundanpudur, Coimbatore on 31.08.2019.



Certificate Course conducted on “Tally ERP 9” on 03.09.2019.

Seminar on "Tally and SAP" was conducted on 19.09.2019 by Mrs.Karthikeyani Suresh Kumar, Trainer, G-Tech, R.S.Puram, Coimbatore.



Inter Department Competitions – 2019 was conducted on 20.09.2019.



Guest lecture on "Time Management" was conducted on 20.09.2019 by Mrs.Ponmalar Vidhyasagar, HR consultant, R.S.Puram, Coimbatore.



A Market Mela – 2019 was conducted on 25.09.2019.

Skill Based Programme was conducted as a part of extension activity on "Management Games and Drawing Competition" for XII Standard students of SN Matriculation School, Pooluvapatti, Coimbatore on 12.10.2019.



Training programme was conducted as a part of extension activity on "Open Source Office" for XII standard students of Corporation Boys Higher Secondary School, R.S.Puram, Coimbatore on 17.10.2019.

Department of Commerce PA



Training programme on "Sensory Activity" for Blind Students as part of extension activity at Govt.Blind School, Uliyampalayam on 30.08.2019



Seminar conducted on “Disruptive Technologies in HRM by Prof. M.Loganathan, M.A., P.G.D.M, Dean –Planning and Development, KKET.

Skill Based Training Programme on ‘E-mail Etiquettes and Social Networking for Profession’, Prof.C.Subha, Head of the Department, BBA (CA), KKCAS on 28.08.2019.

Inter Department Competition on 18-09-2019

Department of Business Administration with Computer Applications & Department of International Business

Students Induction Programme “Ice breaking session and Team Building” by Prof.C.Subha, Head – Department of Business Administration (CA) on 18.06.2019.

Students Induction Programme on “Goal setting and Creative Thinking” by Prof.C.Subha Head & Prof.Meenadevi, Department of Business Administration (CA) on 21.06.2019.



Skill Based Training Programme conducted on “Terracotta Jewellery making” for female students by Mrs.S.Sathya, Proprietor, Yash Event Planners, Coimbatore on 19.09.2019.



An “Awareness Programme on Tree Plantation” was conducted as a part of extension activity at Chinna Thadagam Girls Higher Secondary School on 01.10.2019.

A Faculty Development Programme conducted on “Analysis of Caselets” by Dr.Chandrasekhar, Professor-Healthcare Trainer- Consultant, Coimbatore on 18.11.2019



An Extension Activity by visiting an Orphanage of Udhavum Karangal, Vadavalli on 25.09.2019.

Department of Library and Information Centre.



The 127th Birthday celebration of Dr.S.R.Ranganathan Father of Library Science was conducted with Essay Writing and Oratorical Competitions on 13.08.2019.

CLUB ACTIVITIES

Yazhisai Mandram



01.08.2019 கதை சொல்லிகள் - யாழிசை மன்றம் முதலாமாண்டு மாணவர்கள் பங்கேற்பு



கவிதைப் பயிரலங்கம் - 05.08.2019, தமிழருவி கோவை கோகுலன், புலவர் வி. மாரப்பன், வழக்குரைஞர் இரா. சண்முகம் - வசந்தவாசல் கவி மன்றம் கோவை

Fine Arts Club

The competitions on Rangoli and Face Painting was conducted on 29.08.2019.

Programmers Club

The Club conducted a debugging event “Ironing out 2K19” on 19.09.2019.

Entrepreneur Development Cell



A seminar conducted on “Start ups and Make in India” by Dr.B.Karthick, CEO, Technology Business Incubator, CIET, and “Micro finance for Entrepreneurship” by Dr.S.Sureshkumar, Technical Assistant, Technology Business Incubator, CIET on 13.09.2019.

Citizen Consumer Club

The Competitions was conducted on “Consumer Awareness – Elocution, Essay Writing, Drama and Drawing” on 29.08.2019.



An Awareness programme conducted on “Consumer Protection” by Dr.N.Pratheep kumar, General Secretary, Tamilnadu Consumer Association, Coimbatore on 24.09.2019.

National Service Scheme (NSS)

The 6 NSS volunteers participated in NSS camp organized by SWACH BHARATH, Viraliyur, Coimbatore from 19.07.2019 to 24.07.2019.

Drawing competition for school students was conducted on “Jal Sakthi Abiyan” at Panchayat Union Middle school, Viraliyur on 18.7.2019 and distributed prize on 25.7.2019.

Rally on “Rain Water Harvesting under Jal Sakthi Abiyan” was conducted on 19.7.2019.

Door to Door Canvas for an awareness on “Plastic eradication” was conducted on 22.7.2019.



National Handloom Day was celebrated on 07.08..2019 by organizing a Handloom fashion show by NSS and Makkal Sevai Mayam, Coimbatore on 24.07.2019.

The 55 NSS Volunteers participated in the Mass Tree Plantation (10000 trees saplings) at Bharathiar University on 26.07.2019.

The NSS volunteers attended "Youth Volunteering for Community Development" workshop at Shanthi Ashram, Kovai pudur on 27.07.2019.

The NSS Volunteers attended the seminar on “Awareness on TB” by Deputy director of Medical Service (TB) under Revised National Tuberculosis Control program (RNTCP) on 21.8. 2019

The NSS Volunteers attended the seminar on “Awareness on Parthineum” as a part of “Parthineum Awareness Week” programme was conducted on 28.8.2019 by Dr.Chinnamuthu, HOD, Department of Agronomy and Dr.P.Murali Arthanari, Associate Professor Department of Agronomy, TNAU.

The NSS Volunteers attended the seminar on “Fitness” as a part of “Fit India Movement” was conducted on 29.8.2019 by Dr.K.Ramamurthi, Principal, CIMAT.

Science club



The Volunteers participated in National Science and Technology Fair 2019 at Codissia, Coimbatore on 29.08.2019

Sports and Games



The National sports day celebration was conducted with a volleyball match for women and basketball match for men on 29.08.2019.

Pi Club



Pi club conducted a Quiz Competition on 13.09.2019.

Red Ribbon Club

Conducted a Medical Camp for EYE,ENT,LUNGS,BP,SUGAR Test" by ENT team Called "SHRUTI", VIKARAM ENT Hospital, RS Puram on 17.12.2018 and 18.12.2018.



A Seminar was conducted on “AIDS Prevention, Control and Blood Donation” by Thiru R.V.M. Kumanan, M.S.W., B.L.,Deputy Supervisor, District

AIDS Prevention and Control Unit, Collectorate, Coimbatore on 09.01.2019.

Web Developers Club

An Inter - Departmental competitions such as Poster design & Webpage creation was conducted on 24.09.2019.

Women Empowerment Cell



A “Self Defence Training Programme” for girl students was conducted on 23.09.2019 by Mr. Rensi V.Thirunavakkarasu, 6th Dan Black Belt, General Secretary & Chief Instructor, Goju Ryu Okinawakan Karate, India. Mr. Sensei T.Pradeep,III B.Com.P.A, I Dan Black Belt, District Treasurer, Goju Ryu Okinawakan Karate, Coimbatore. and Mr. Sensei T.Hariharan, II B.Com.P.A, Kovai Kalaimagal.

Kovai Kalaimagal Academy for Competitive Examinations

Orientation Programme for “TNPSC Examinations and Banking Services was conducted on 19.07.2019.

Training classes conducted on “TNPSC Group-IV Examinations on the following dates 17.09.2019, 24.09.2019 and 31.09.2019.

Placement Cell

Employability Skill Training Programme for Financial Literacy was conducted by Mr.R.Arun Kumar,Trainer, ICT Academy on 01.07.2019. The 41 Commerce Stream Students are benefited.

The Infosys – Skill Development Programme was conducted by Ms.Padmaja Trainer, Infosys Bangalore from 31.07.2019 to 16.8.2019. The 55 Students of Science & Commerce Stream benefited.



Industrial Visit to Infosys, Bangalore on 19.10.2019 with 53 Students and 2 Faculties.



Internship for 45 days at Flipkart, Ottakalmandapam, Coimbatore took place and the students successfully completed from 13.09.2019 to 28.10.2019.

The following students were selected for placement in the companies as given below.

S.No.	Name of the Company	No. of Offers
1.	Manipal Cigna	75
2.	Religare Health Insurance	30
3.	Bharathia AXA Life Insurance Company Ltd Coimbatore	36
4	Winner Institute of Communicate English(WICE)	11

Our Key Recruiters

